It's hard to imagine downtown Libertyville without its year-round schedule of events or robust mix of restaurants and businesses. But thirty years ago, a real estate recession loomed, and the yearly inflation was more than double that of today’s rate. But thanks to Dan Mayworm and a cadre of forward-thinking volunteers, and village support, MainStreet Libertyville became an incubator for change. According to Dan Mayworm, “At the time we had no idea whether or not the Libertyville community would support the effort with contributions and volunteer hours but boy, did they ever!” The result of those efforts is the award-winning, flourishing downtown we love and cherish today.

In April 25, 1989, MainStreet Libertyville began working to preserve, protect and promote the downtown and has afforded Libertyville residents and area community members to enjoy a mix of long-standing and ever-changing ways to live, play and work locally. Over thirty years’ time, more than $60 million in public and private investments have contributed to the area’s growth and development.

MainStreet Libertyville began managing the farmers market, and hosting larger-scale events like Dickens of a Holiday (1989), Out to Lunch (1992), and Car Fun on 21 (1997). The first formal fundraiser was a “street dance” in 1993, which was retooled as the annual Oktoberfest celebration.

Wine About Winter (2006) has become the most popular MainStreet Libertyville event. Chef Fest (2015), is a growing celebration of the town’s restaurant culture. First Friday events and sales continue to grow. And programs like the Historic Home Tour, Dessert Walk and the Golf Outing continue to draw participants and raise funds for further reinvestment.

Today MainStreet Libertyville provides over 50 days of events in downtown Libertyville; established and maintains year-round building rooftop lights, adding ambiance to the downtown area; offers educational seminars to businesses; and actively markets the downtown area and member organizations. Over 600 residential and 220 local businesses support the work of MainStreet Libertyville, and volunteers provide over 4,000 hours of support annually.

It’s fun to reminisce about the positive changes that have taken place over the past thirty years. The streetscape has improved, historic buildings continue to be refreshed, and businesses seek out downtown Libertyville as their home. MainStreet Libertyville is proud to be a sustaining partner in the community. Be sure to visit downtown and Experience Libertyville during its 30th anniversary!
Letter from the Vice Chairman

Mark Anderson, Vice Chairman

I’m Mark Anderson fellow resident, business owner, and Vice Chairman and Design Co-Chair of MainStreet Libertyville. Although I knew of MainStreet Libertyville from its various events, I never took an active role with the organization until recently. My only regret now is that I didn’t get involved sooner. Volunteering with MainStreet Libertyville is a great way to meet people through the activities and events that make Libertyville a place sought out by many to live.

MainStreet Libertyville welcomes three new board members: Ron Gauvin, Heather Fahrenkrog (Heather's Gym) and Shelly Malizola (Allure Designs Salon + Boutique). We are excited to have them join our team. MainStreet Libertyville has a hands-on, working board that takes pride in preserving and promoting Libertyville’s beautiful downtown. It is an exciting time to be a member and volunteer as we celebrate our 30th Anniversary!

Our success depends upon sponsors, donors and volunteers like you. But it also takes a strategic plan to stay relevant and to ensure a vibrant downtown. The board is currently talking about mentoring new and future business owners by enlisting volunteers with experience in navigating business loans, managing businesses. We would also like to see more local high school youth and young adults participating in and volunteering at events.

Please mark your calendar with all of the exciting, upcoming events.

I look forward to seeing you there!

Get Social with MainStreet Libertyville!

We’re proud of our social media stats, and hope you’ll follow, like and engage with us, too. Be sure to view Facebook Live videos for behind the scenes looks at what’s trending!

Approaching 9,500 followers

Approaching Over 2,000 followers

Approaching Over 2,300 followers

CASH RECEIPTS & DISBURSEMENTS
For the 12 months ending December 31, 2018

<table>
<thead>
<tr>
<th>Description</th>
<th>2018</th>
<th>2017</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Membership Income</td>
<td>$100,587</td>
<td>$105,824</td>
<td>$112,680</td>
</tr>
<tr>
<td>Events (Net of Expenses)</td>
<td>110,184</td>
<td>100,572</td>
<td>92,726</td>
</tr>
<tr>
<td>Village of Libertyville Funding</td>
<td>10,000</td>
<td>10,000</td>
<td>10,000</td>
</tr>
<tr>
<td>Gift Certs &amp; Other Assets (Net Change)</td>
<td>13,475</td>
<td>43,655</td>
<td>-1,883</td>
</tr>
<tr>
<td>Other Income</td>
<td>3,783</td>
<td>15,352</td>
<td>16,445</td>
</tr>
<tr>
<td><strong>Total Income</strong></td>
<td><strong>$238,029</strong></td>
<td><strong>$275,358</strong></td>
<td><strong>$229,968</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Description</th>
<th>2018</th>
<th>2017</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Cash Disbursements</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Office &amp; Administrative</td>
<td>174,268</td>
<td>168,642</td>
<td>174,015</td>
</tr>
<tr>
<td>Newsletter &amp; Other Marketing</td>
<td>38,669</td>
<td>42,565</td>
<td>41,649</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>212,928</strong></td>
<td><strong>211,207</strong></td>
<td><strong>215,664</strong></td>
</tr>
<tr>
<td><strong>Net Change in Assets</strong></td>
<td>$25,091</td>
<td>$64,151</td>
<td>$18,204</td>
</tr>
</tbody>
</table>
Summer Sizzlin’ Events

FARMERS MARKET – Explore the market weekly to enjoy a curated selection of farm fresh produce, artisan foodstuffs, fresh flowers and even pet treats. Take time to savor a freshly-brewed cup of coffee and breakfast in scenic Cook Park. The market makes it easy to add local flair to your seasonal menus.

CAR FUN ON 21 – Rock and stroll downtown and view the aisles of classic cars, enjoy live music and eat delicious food from Oscar Lee’s Barbecue. One car will be designated each month for the event Chairman’s Award. Watch MainStreet Libertyville’s Facebook page for live interviews with car owners at 6:00 p.m.

HISTORIC HOME TOUR – Don’t miss the 16th Annual Historic Home Tour. Walk or bike this year’s exciting collection of homes built in 1905, 1912, and 1921, and a 150-year-old church – all located in the Heritage District.

Purchase tickets in advance for $20 on the MainStreet Libertyville website, or in-person at the MainStreet office at 158 Cook Street. Tour booklets and wristbands will be distributed in Cook Park on the event day beginning at 9:00 a.m. Tickets may also be purchased for $25 the day of the event.

LUNCH IN THE PARK – Pack up your picnic blanket and head to Lunch in the Park all summer long. Purchase lunch from local vendors and enjoy live, local bands and children’s entertainment. The kids will love this year’s interactive shows by RC Juggles, Animal Quest, Busy Brains Museum and the Percussion Pied Piper. Visit the MainStreet Libertyville website for a complete list of vendors, local bands and entertainment.

SIDEWALK SALES – Check out the bargains galore (inside and outside) from your favorite downtown merchants.

MAINSWEET DESSERT WALK – Stroll the downtown shops and sample sweets along the way. Tickets are $15 (sharing is permissible) and may be purchased at the MainStreet Office at 158 Cook Street, or at Lunch in the Park on July 26 and August 2. Ticket cost is $20 on the day of the event, subject to availability.

SPECIAL THANKS TO OUR GENEROUS EVENT SPONSORS:
Sunset Foods; Heritage Church; BankFinancial; Family Stress Clinic; Libertyville Bank and Trust; George Garner Cyclery; Byline Bank; Gracie Barra; Tranel Financial; the UPS Store, Libertyville; Advocate Condell Medical Ctr; Sherwin Williams; Pampered Pupz; Eclectic Design; Dunsing Inspections; Nationwide Insurance, Jim Kelly, Martin John Landscaping, O’Toole’s, The Kepler-Schaefer team, Chiro One.
Thanks for your generous support...
We appreciate the commitment of our sponsors to our ongoing efforts.

The following organizations contributed $1,000 or more to MainStreet in 2019. (Through 4/25/19)

NEW Associate Members
(Through 4/25/19)

1. Birdy’s Coffee House
   Breakfast treats on the fly

2. Shabahang Royal Carpet
   We sell, clean, and repair all handmade and non-handmade area rugs

3. Kristi Kohut Studio
   Working studio & gallery of fine artist Kristi Kohut

4. Keller Williams
   North Shore West
   Area experts providing exceptional service for your Real Estate needs.

For more information about becoming a MainStreet Business Member, call (847) 680-0336.

Business Opportunities

Interested in starting, buying or owning your own business in downtown Libertyville? Or perhaps you’re thinking about selling your business and need some guidance? We can help! Our mix of retail, service and restaurant businesses in addition to our vibrant community create a desirable destination for consumers throughout Chicagoland and SE Wisconsin. We have business opportunities/site available. All inquiries will be confidential. Call or email Pam Hume, Executive Director at 847-680-0336 or executivedirector@mainstreetlibertyville.org
Join Our MainStreet Community Today!

☐ New
☐ Renewal
☐ Upgrade

☐ Level 10 - $5,000
☐ Level 9 - $2,500
☐ Level 8 - $1,000
☐ Level 7 - $500
☐ Level 6 - $250
☐ Level 5 - $125
☐ Level 4 - $100
☐ Level 3 - $75
☐ Level 2 - $40
☐ Level 1 - $25

I prefer a monthly credit card gift of:
☐ $10 a month
☐ $20 a month
☐ $30 a month
☐ Other $ ________ a month

Name ____________________________________________________________
Address __________________________________________________________________
City / State / Zip ______________________________________________________
Home Phone _________________________________________________________
Work Phone __________________________________________________________
Email Address ________________________________________________________

Please give us your email address if you would like to receive weekly notification on what is happening in downtown Libertyville.

My company __________________ has a matching gift program and I will submit the request.

Contribution Amount $ __________________________ Enclosed __________
Credit Card No. __________________________ Expiration Date _____________
☐ Visa ☐ Mastercard ☐ Discover

Signature __________________________________________________________________

Visit our website: www.mainstreetlibertyville.org to become a member online.

Please mail your check made payable to MainStreet Libertyville, Inc., along with this form in an envelope to:
MainStreet Libertyville, 158 E. Cook Ave., Libertyville, IL 60048

It Takes a Village to Raise a...Village!
Ron Gauvin, Organization Chair

After what seemed to many to be an endless winter, excitement is building as the weather warms up, another school year draws to a close and Libertyville begins to ramp for its summer events!

Did you know that MSL promotes these events around greater Chicagoland in magazines, on Metra, at events and even online? With nearly 9500 followers and growing, our social media reach goes further every day too.

But as the saying goes, it takes a village... Do you enjoy our many activities? Do you like seeing our beautiful village continue to grow? Do you want more customers? It’s easier, and more affordable, than you think to play a big role in helping us continue our mission. Fill out the form above or go to our website for more information.

Own a local business? Join MSL and consider sponsoring one of our heavily attended events. It’s a great way to get your brand in front of our crowds at the events, in our promotions and through our social reach. Join up and be part of the team! We are here to help you and Libertyville thrive. MainStreet Libertyville is a 501(c)3 nonprofit organization.
14th Annual Golf Outing
Friday, June 21, 2019
White Deer Run Golf Club
Vernon Hills, IL
18 holes, cart, lunch, cocktails, hors d’oeuvres, dinner, prizes!
$135/golfer ($150 after May 31st)

12th Annual
Twilight Shuffle 5K
Sunday, Sept. 1, 2019
Labor Day Weekend
More details to come!

Register online or call the MainStreet Office:
WWW.MAINSTREETLIBERTYVILLE.ORG (or 847-680-0336)